

## **Privacy Statement Parus Europe**

Personal and/or privacy sensitive data is being processed via our websites. Parus Europe finds it important to handle personal data cautiously. All personal data are therefore carefully processed and protected.

We follow the requirements of the general data protection regulation. This means that we;

- clearly specify our purpose before we process personal data through this privacy statement.
- limit our collection of personal data to only the personal details that are needed for legitimate purposes.
- ask for your express permission before we process your personal data in such cases where permission is required.
- take appropriate measures to protect your personal data, we also command this from external parties who process personal data on our behalf.
- respect your right to view, correct or delete your personal data on request.

Parus Europe is responsible for the processing of data. We explain in this privacy statement which personal data we collect, use and for what purpose. We recommend you read this privacy statement carefully. Don't hesitate to contact the customer service department at Parus Europe via [contact@parus-europe.com](mailto:contact@parus-europe.com) to find out information on what data we track or contact us if you have any other questions.

### **Supply to third parties**

We work with several companies who may receive the personal data mentioned above.

### **Advertisement**

We would like to inform you about developments, promotions, new products and/or services. We do this via our social media channels and with your permission via e-mail. You can unsubscribe at any time.

### **Distribution to other companies and/or institutions**

Under no circumstances will we distribute your personal data to other companies or institutions, unless we are required to do so by law (for example when the police demand this when there is suspicion of a crime). Companies we trade with are exempt from this.

### **Statistics and Google Analytics**

We keep statistics on the use of our website.

We use Google Analytics to keep track on our visitor usage of our website. We have a data processing agreement with Google, in this agreement strict arrangements are made with Google on what they are allowed to track. We **do not** allow Google to use the gained analytical information for other Google services. We let Google anonymize all IP addresses.

### **Safety is our priority**

Security of personal data is of foremost importance to us. We take the following measures to protect your privacy.

- We keep logs of all requests of personal data.

- We use secured connections (Secure Sockets Layer or SSL) when you enter your personal data on our website to guard all information between you and our website.

#### **Amendments to this privacy statement**

We retain the right to make amendments to this privacy statement. We recommend that you consult this privacy statement regularly to make sure you are aware of these amendments. We will do our best to announce these amendments separately.

#### **Insight, change or delete of data**

Kindly contact us if you would information on which personal data we keep or have any other questions. You can find our contact details below this privacy statement.

You have the following rights:

- Explained which personal data we keep and what we do with it.
- Insight on the exact personal data we keep.
- Request correction of inaccurate or incomplete data.
- Request removal of outdated personal data.
- Withdrawal consent.
- Object to specific usage of data.

Keep in mind that you always clearly identify who you are, to ensure that we don't adjust or delete data from the incorrect person.

#### **Complaints**

If you feel that we did not assist you in the right way, you have the right to file a complaint with the supervisory authority, named Data Protection Authority.

#### **Contact information**

Parus - Europe  
Aalsmeerderdijk 70  
1438 AT Oude Meer  
Contact@parus-europe.com